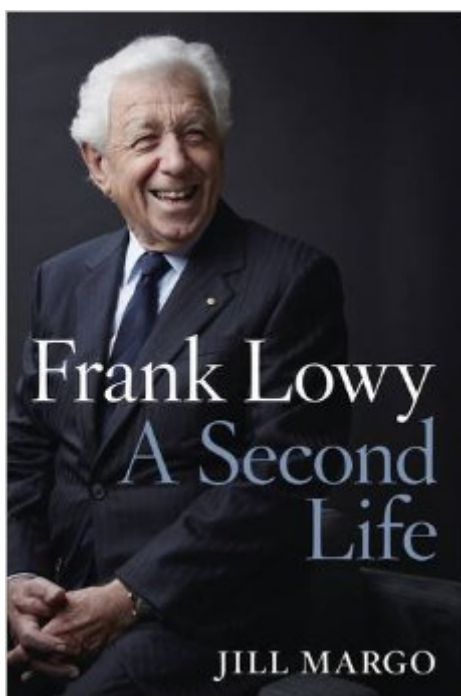


The book was found

Frank Lowy: A Second Life



Synopsis

The brand new second volume of the biography of one of Australia's richest, most active and most influential men, Frank Lowy - an extraordinary story of challenge and achievement. Depending on the day, Frank Lowy is either the richest or the second richest man in Australia. His story - from refugee to multi-billionaire - has become part of Australian folklore. Now in his mid 80s, Frank Lowy is still a juggernaut. Since 2000, when his first biography, the bestselling *Pushing the Limits*, was published, he's kept pushing ahead. Rather than retreating into retirement, Frank Lowy has in fact achieved more in his 'second life' than most do in a lifetime. He has turned Westfield into one of the largest retail property company in the world, dominating retail in London and Australia. He transformed Australian soccer from an insolvent shambles to a profitable mainstream sport. He created Australia's first foreign policy think tank, the Lowy Institute, which has had an impact on the world stage. When his son faced an incurable eye disease, Lowy responded by establishing an international institute to research the disease. Finally, he completed some long unfinished spiritual business by finding an extraordinary way to 'bury' his father, while commemorating the half a million Hungarian Jews who perished at Auschwitz-Birkenau. Although he continued to drive Westfield to be ever more profitable, personal wealth was not a motivator in Lowy's second life. It was all about intangible enrichment, of himself and of others. Covering his successes and failures, the controversies and the triumphs, *Frank Lowy: A Second Life* gives rare insight into this extraordinary man, his strategies, his pain and his achievements. 'Creative non-fiction at its very best ... Margo has approached [Lowy's life] as would a story-teller. And this approach makes *A Second Life* one of the most enjoyable biographies it's possible to read. This is biography on steroids, as entertaining as a good novel, as informative as an encyclopaedia.' *Jewish News*

Book Information

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Customer Reviews

Frank Lowy is an absolute legend. His business and personal achievements put him head and shoulders above so many others. Again, I loved this book and I hope that it inspires other to achieve greatness. I recommend this book to anyone who wants to read about what can be achieved in business and in life.

Well written story of the rise and rise of a very interesting man who took many clever risks to achieve great wealth and success. It shows Mr Lowy with warts and all. His arrogance and lack of tolerance when dealing with fools and his absolute confidence in his own decisions, Without these faults he would probably be an ordinary man. This book is well worth reading.

Easy reading, well written and motivating to any businessman and entrepreneur. Frank Lowy is an exceptional man and I highly respect him.

What an amazing man, and so well portrayed . His sons seem to be a "chip off the old block" too. Loved the book

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